

In the Claims

1. to 15. (cancelled)

16. (previously presented) A paper-plastic film laminate comprising: a paper layer; a water-impermeable oriented plastic film layer having a first corona-discharge treated surface, ~~wherein the first corona-discharge treated surface~~ which is adhesively cold laminated to the paper layer to form a paper-plastic film laminate having first and second opposed outer surfaces; and an adhesive coating on one of said first and said second outer surfaces, said pressure-sensitive adhesive coating exposed for use in adhering the paper-plastic film laminate to the various items, wherein the plastic film layer has a strength sufficient to allow the film to be stripped or removed in one piece from an item to which the laminate is adhered.

17. (previously presented) The laminate of claim 16 further comprising a layer of a release agent upon a remaining uncoated one of said first and said second opposed outer surfaces.

18. (previously presented) The laminate of claim 17 wherein the release agent is a silicone.

19. (previously presented) The laminate of claim 16 wherein the paper layer has a thickness of about 3 to 6 mils and the plastic film layer has a thickness of about 1 to 3 mils.

20. (currently amended) The laminate of claim 16 wherein the oriented plastic film ~~comprises~~ is a polymer selected from the group consisting of polypropylene, polyethylene and polyester, and wherein the paper layer comprises Kraft paper.

21. (previously presented) The laminate of claim 16 wherein the first corona-discharge treated surface is adhesively laminated to the paper layer by a water-based adhesive.

22. (currently amended) The laminate of claim 21 wherein the water-based adhesive ~~comprises~~ is a copolymer selected from the group consisting of an acrylic copolymer composition and a polyvinyl acetate copolymer.

23. (previously presented) The laminate of claim 16 wherein the adhesive is a pressure-sensitive adhesive.

24. (currently amended) The laminate of claim 23 wherein the pressure-sensitive adhesive ~~comprises~~ is an adhesive selected from the group consisting of a rubber, a vinyl rubber, a polyvinyl ether, a polyvinyl butyral, a polyisobutylene or an acrylic.

25. (previously presented) The laminate of claim 23 wherein the pressure sensitive adhesive is applied to either the un-laminated paper outer surface or un-laminated film outer surface of the laminate.

26. (previously presented) The laminate of claim 16 wherein an outer surface of the plastic film layer is metallized.

27. (previously presented) The laminate of claim 16 wherein adhesive used to adhesively laminate the first corona discharge treated surface to the paper layer produces a stronger bond than that obtainable from the adhesive used to adhere the laminate to the item, thus allowing the laminate to be stripped off of the item in one piece.

28. (previously presented) The laminate of claim 16 wherein the un-laminated paper outer surface of the laminate includes the adhesive, and the un-laminated film outer surface is corona discharge treated to render said surface receptive to inks.

29. (currently amended) The laminate of claim 16 wherein the oriented plastic film layer comprises first and second opposed surfaces, wherein both said first and said second plastic film layer surfaces are corona discharge treated, wherein one said corona discharge surface is adhesively cold laminated to said paper layer and wherein the remaining, un-laminated surface of said plastic film layer is provided with a layer of a release agent.

30. (previously presented) The laminate of claim 16 wherein the oriented plastic film layer further comprises a second surface, opposed to said first, corona-discharge treated surface, and wherein said second surface is not corona discharge treated to prevent adhesion to an adjacent overlapping plastic film layer.